Design Question Observations

1. Most Interesting observation

 Some students had great graphics/drawings, very imaginative ideas (A grade in quality), but got less marks than some with poor pictures/graphics, who got much higher grades.

This was because they didn’t refer to specification points.

NB Not design but specification points that need to be identified on design. This is where the marks are

 These need detail and explanation

1. Repeated features on the second design gained no marks, need different/new ones on 2nd design.
2. Second design needs to be different design to first, not a variation, however some marks were gained due to the use of different feature elements i.e. Although no marks for design, used foil card on first design and polystyrene on second to address warmth specification point
3. Need better details and explanation for specification points, i.e. use card because it can be recycled, has a good surface for printing. Screen print design onto box
4. Mark boundaries **very** tight – (6 – E grade), (8 – C grade), (10 – A grade)
5. Need to maximise this question to bank marks to hit pass threshold