Resources:

* Equipment: General design equipment, Design Studio, ICT facilities including A3 & A4 colour laser printers, workshop, general manufacturing facilities.
* Main ICT Programme Focus: CAD - Sketchup, 2D Design V2, REVIT

DTP - Photoshop, Illustrator

* http://www.designdirectory.com/

* <http://www.designdirectory.co.uk/>
* <https://99designs.co.uk/blog/creative-inspiration/best-creative-logos/>
* <https://www.awwwards.com/99-creative-logo-designs-for-inspiration.html>

**Web Addresses correct as of September 2020**

Outcomes:

* A range of annotated ideas, in a form of your choice, exploring and explaining your ideas
* You will need to produce a promotional folder, which includes the main items of stationary

EVIDENCE YOU MUST PRODUCE FOR THIS TASK

Portfolio containing:

* records of relevant research to inform the design
* Your ideas (supported by what you have learnt from your research)
* annotation – what skills, materials, techniques, processes have been used and what messages/concepts/ideas are being communicated?

Final Outcome:

* A Promotional folder, with a range of stationary

Client: You and your company

Task 7: To put together a promotional folder, which is exciting and has impact, as well as a range of stationary which may be necessary.

Context:

Following the establishment of the new brand, you now need to produce

your stationary and a promotional folder.

These promotional folders are given to clients or those who show an initial interest. They are used either to promote the company, so including previous projects and examples in handout format, or to present an initial quote and project plan. Of course, these folders can be also used when you must issue an invoice!!





Deadline:

Design Assignment 00 – My Company – Task 7