Outcomes:

This information now needs to be put together in some form of presentation, which explains to others the industry, as well as showing your understanding of what you have learnt. You are free to choose whatever method you wish to achieve this, but it must be of high quality, clear, accurate and informative.

Resources: http://www.designdirectory.com/

http://www.designdirectory.co.uk/

<http://jobs.designweek.co.uk/>

<http://www.totaljobs.com/>

<https://creativepool.com/design-jobs>

<https://www.careersindesign.com/>

**Web Addresses correct as of September 2020**

Section 1 – The Outside World

Task 1: Create a mind map of possible career paths within design, one has been started above. You need to complete a page that will display the same type of information, expanding on points made to fill the page. You could add images to make your page more aesthetically pleasing.

Task 2: Research 6 Design related jobs**.** Choose six jobs within the art and design industry that you would consider as a career choice. Using the following web links below, research each of the six jobs you have chosen. You should find the following about each career choice:

* + Job title
  + Qualifications needed to enter that career path
  + Pay scales/ salary
  + What the job requires you to do/description
  + Career prospects
  + Images

Task 3: Produce an organisation plan for a private company

Task 4: Produce an organisation plan for a public institution

You now need to look at an actual company, such as a design consortium or architects as well as a public institution, such as a Museum or Gallery. You need to see how the company is structured. Try to get a plan of who does what and the sort of work they undertake.

Context:

The purpose of this assignment is to set the scene for you and your experience of

Design. To start at the beginning, you will be asked to set up your company and

create its Corporate & Brand Image, as well as giving you an initial understanding into the world of design.

The first section is intended introduce you to the design industry. Looking at design organisations & possible careers in this field. It is important you have some understanding of how things work in the outside world, and this information will help you in your future, whether or not you go into a design-based career. The second section is where you apply what you have done in section 1, leading into you developing your corporate image.

It is intended to give you an understanding of the possibilities design has to offer and be the starting point for you in setting up your design company, which will take you into the projects for the next few years.





Deadline:

Design Assignment 00 – My Company – Task 1-4