What have I got to do?

Questions 1 – Posters

**It must be:**

* **3 Illustrations**
* **Square or Circular in format**
* **For a Brochure or a poster**
* **Called/themed around the title ‘Secrets of the Wild Wood’**
* **At an appropriate scale**
* **In any medium**

**Decide what you are going to promote, but remember the theme for this is ‘Secret of the Wild Wood’, but if you decide a purpose, it will focus he work (See handout ‘Poster vs Art’. Look at the theme handout ‘What do I need to think about’**

Question 2 – Artists Pack

**Must be:**

* **Small artist kit to be sold at woodland visitor centres**
* **Recyclable cardboard pack**
* **Include a) small sketchbook, b) miniature watercolour set, c) brushes and d) coloured pencils**
* **Either for adults or children**
* **Woodland-inspired graphics**

**There are 2 angles for this to be investigated, one is the graphics and the second is the packaging and development for the packaging.**

Question 3 - Website

**Must be:**

* **Interactive website or app**
* **About information on trees, woods and forests in your region**
* **To enable to help visitors to identify trees, plants and wildlife**

**You need to decide firstly what programme are you going to use, but remember you can use PowerPoint or Excel, but try it out first and ensure you can get the macros etc. to work. Then you need to work out what you are going to put on the site so you will need to make a checklist. Have a look at the Natural History Museum site which is basically the same.**

http://www.nhm.ac.uk/nature-online/british-natural-history/urban-tree-survey/identify-trees/tree-key/

* A tool to identify UK trees, is available as a phone app as well