Boxes - Layout

What the packaging must have –

* Name of product
* Name of company
* Logo – company/product range/selling point
* Effective graphics, usually in colour
* Strap line/sentence to explain
* List of Contents
* How it works/what to do/instructions
* Colour coded signs/headings
* Company address
* Company website
* Bar Code
* Recycling code

Basic net/development - with standard card folding base, showing lettering positions and lettering directions.

Technical elements to consider:

* Base
* Lid

Glue Joint – at back right-hand corner

* Handle
* Security

